



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

TeleRep/DC, Washington DC (2895)
DOME, PATRICIA
(703) 528-7800 /
828903
National/Political Candidate Agency BRD
Standard
LOVE CD4 8/28

Contract # 1364746

Date Entered 08/29/12
Last Modified 08/29/12
Entered By Katie Freckleton
CO-OP No

Headline # 06300546
Demo

Order Type Package Deal
Commission % 15.00
Commission \$60.00
Net Total \$340.00
Sales Tax

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Sep. 2012	4	\$400.00
Grand Total:	4	\$400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Revised Line / News (1)	08/30/12-08/31/12	1	:30	7P- 7:30P (MST)				2	2								Salt Lake City (KMYU)		8/29/12
1.1	Normal Line / News (1)	08/31/12-08/31/12	1	:30	7P- 7:30P (MST)					2				2	\$100.00	\$200.00	Salt Lake City (KMYU)		8/29/12	
2.0	Revised Line / News (2)	09/03/12-09/03/12	1	:30	7P- 7:30P (MST)						1							Salt Lake City (KMYU)		8/29/12
2.1	Normal Line / News (2)	09/03/12-09/03/12	1	:30	7P- 7:30P (MST)						2			2	\$100.00	\$200.00	Salt Lake City (KMYU)		8/29/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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REP HEADLINE# 6300546
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
*** AUG29/12 10:57
*** KMYU-TV ***

ADV # _____ ADV. NAME POLI/M LOVE/R/CON/UTR
AGY # _____ AGY. NAME SMART MEDIA GROUP

REP. # _____ OFF. # _____ SALESMAN # QJU
BUYER NAME PATRICIA DOME
SALES PRSN WA - CHERYL BLAIR

814 KING STREET, SUITE 400
ALEXANDRIA, VA 22314

CLASS: NATL. LOCAL REGIONAL
DATE AUG29/12 10:57

ORDER # 1364746 CONTRACT # 6300546

PRDCT LOVE CD4 8/28 EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO KATIE
FR LINDSEY FOR CHERYL

NEW ORDER
FROM HDLN 6298448

TTL\$ \$500
PLEASE CONFIRM, THANKS!

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

: LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : : :SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 828903
AGENCY PRODUCT CODE =

700P-730P	30	\$100.00	8/28	8/31	4	TU-F	4
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PROGRAM : KMYU NEWS

2 700P-730P 30 \$100.00 9/3 9/3 1 MON 1

PROGRAM : KMYU NEWS

REP: TEL# 215-564-1206 CREDIT RISK !!! FAX# 215 564 1103
CREDIT ADVISORY: AGENCY HARRIS REPORT FROM REP AUG29/12 10.57
ORDER WORKSHEET ***** KMYT-TV *****
REP HEADLINE# 6300546

Penitron 8/24

REP HEADLINE# 6300546 TRF# 1364746
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
REPORT FROM REP
***CHANGES** AUG29/12 17.17
*** KMYU-TV ***

ADV # _____ ADV - NAME POLI/M LOVE/R/CON/UT
AGY # _____ AGY - NAME SMART MEDIA GROUP
814 KING STREET, SUITE 400
ALEXANDRIA, VA 22314

REP - # _____ OFF - # _____ SALESMAN #
BUYER NAME PATRICIA DOME
SALES PRSN WA - CHERYL BLAIR

ORDER # _____ CONTRACT # 6300546
PRDCT LOVE CD4 8/28 EST#***** COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG28/12 SEP3/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

CLASS: NATL LOCAL REGIONAL
DATE AUG29/12 17.17

REP:
TO KATIE
FR LINDSEY FOR CHERYL
REVISED ORDER PER CONVO
TTL \$400
PLEASE CONFIRM, THANKS!

CREDIT RISK !!!
REPORT FROM REP
***CHANGES** AUG29/12 17.17
*** KMYU-TV ***

CON CM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTAL:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	:	INVT	:	SPTS:
AGENCY	ADVERTISER CODE =	AGENCY PRODUCT CODE =											
1	*	700P-730P		30			\$100.00	8/29	8/31	2			2
PROGRAM :	KMYU NEWS												
PROGRAM :	KMYU NEWS						\$100.00	9/3	9/3	2	MON		2

REP HEADLINE# 6300546 TRF# 1364746
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*****CREDIT RISK!!!!*****

MARKET TOTALS		\$50,000	KMYU	1%	KUTV	31%	KTUX	15%	KSL	1.5%	KSTU	38%	KUCW	0%	KJZZ	0%
SVC-	NONE															
DEMONS-	RA35+*															
MOD	CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	I-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME				
P-CLASS,	PLAN,	SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE		